



adiseades.com



+972544962446



linkedin.com/adiseades



adiseades@gmail.com

EDUCATION

UX/UI Design Certification

Codesigner 2022

B. Design – BA of Interior Design

The College of
Management
Academic Studies
2009–2013

SKILLS

Design Skills

UX Research
Wireframing
Prototyping
Usability Testing
Visual Design
Design System

Tools

Figma
Sketch
Invision
Azure
Adobe Photoshop

Languages

Hebrew– Native
English– Fluent

ADI SEADES FINKELSTEIN

Product Designer

EXPERIENCE

Product Designer | Nuvei– Payment Technology Solutions

2023–Present

- Designed B2B and B2B2C products, including complex systems, dashboards, web, and mobile apps.
- Collaborated with cross-functional teams, including product managers and developers, to align on product goals and priorities.
- Created wireframes and high-fidelity designs to solve complex product challenges with innovative solutions.
- Contributed to the development and maintenance of design systems and style guides to ensure consistency across products.

Founder & Designer | DeDe

2015–2023

- Designed handmade textile products based on market research and user insights.
- Created clean, functional visual branding for e-commerce stores and websites.
- Managed projects independently with efficient planning and prioritization.
- Promoted and monitored products across multiple channels using data-driven insights.

Visual Merchandiser Designer | IKEA

2014–2015

- Designed effective solutions for challenging home environments, enhancing the customer experience.
- Collaborated with cross-functional teams on various projects, requiring teamwork and strong communication skills.
- Managed and prioritized multiple projects, demonstrating independence, organization, and problem-solving skills.